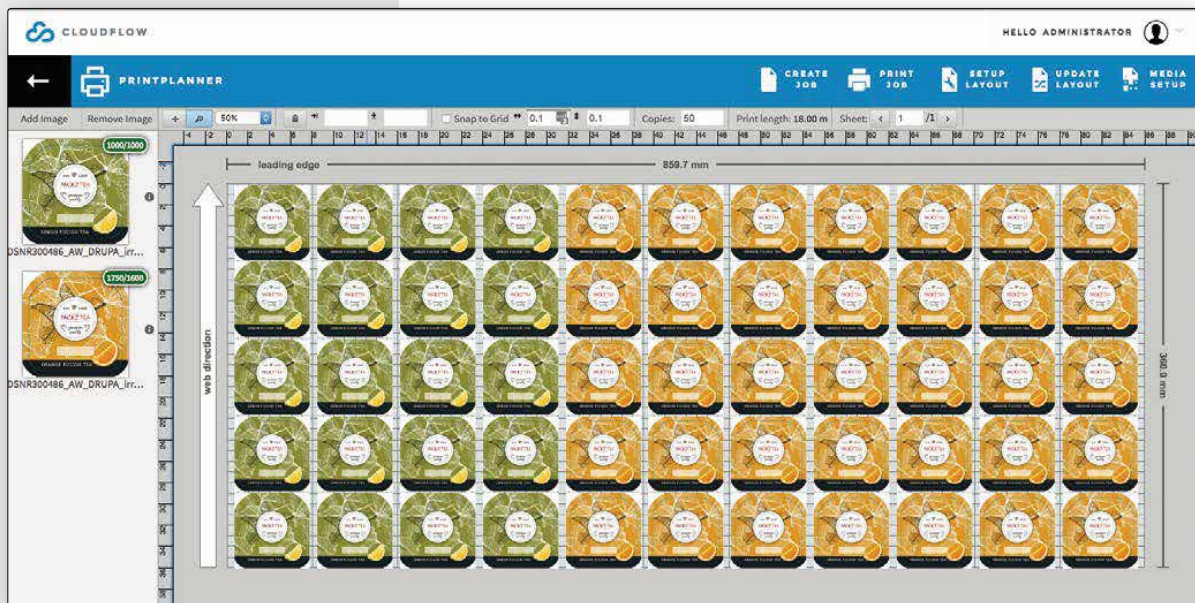


VDP for digital label printing

PRINTPLANNER is the ideal application to drive a digital press with maximum efficiency. It features a sophisticated layout engine that allows users to gang different labels together in proper position for offline finishing, die cutting, etc.

Users set up the width of the layout and can configure how many copies are needed of each label to let the software interactively calculate the

best layout for the amount of labels required, with minimal waste. Full control is given to set eye marks for registration on die cutters, and output can be generated in either PDF format or sent directly to the RIP. Furthermore, PRINTPLANNER has an elaborate database system to create and store programmed layouts, which in combination with CLOUDFLOW's workflow engine, allows users to truly automate print production.



Gang Step & Repeat based on the amount of copies requested

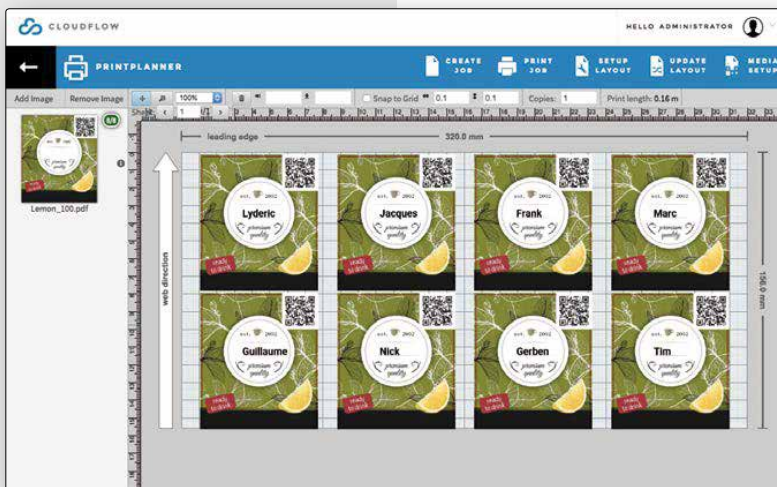


VDP setup in PRINTPLANNER

Add VDP elements

PRINTPLANNER has a built-in template editor which allows users to add variable elements onto a label.

Text and numbers are supported. Just set the styling and positioning, and map them to a data source.



VDP output with sheet optimization

Generate copies from CSV

Supply the data in CSV format and PRINTPLANNER will generate a label for every row, and also automatically lay out the labels with full control of the vertical and horizontal spacing and eye marks for post-processing.

HIGHLIGHTS

- Easy to use UI
- Easily gang different labels together
- Control the amount required for each run
- Send labels direct to press
- Quickly add VDP elements like text and codes
- Automate S&R creation based on XML